

## **Domenic Rinaldi, CBI**



Domenic Rinaldi is the President and Managing Partner of Sun Acquisitions. He was awarded the professional designation of Certified Business Intermediary from the International Business Brokers Association and is considered an expert in the field of business brokerage. He is a seasoned executive who brings over 24 years of proven experience in merger/acquisition, sales, service, marketing and operations to the business brokerage arena.

Domenic's career began at Sprint Corp, where he spent 13 years in sales and operations. As VP of their Hospitality Division he led a national organization to \$250 million in annual revenue. His experience as Chief Operating Officer of an e-commerce travel company offered the opportunity to grow a Silicon Valley startup into an international solutions provider. Additionally, Domenic's small business experience running a New York City technology company gave him first hand knowledge of the challenges facing business owners. It was at this privately held company he learned the business of raising venture capital and driving a small company to profitability, which ultimately resulted in an acquisition.

Domenic is recognized by colleagues and associates as a leader with determination and integrity. He has helped countless business owners develop, execute and maximize their exit strategies. Personally, he has served on the boards of several non-profit organizations and started a citywide program serving under-privileged school children.

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